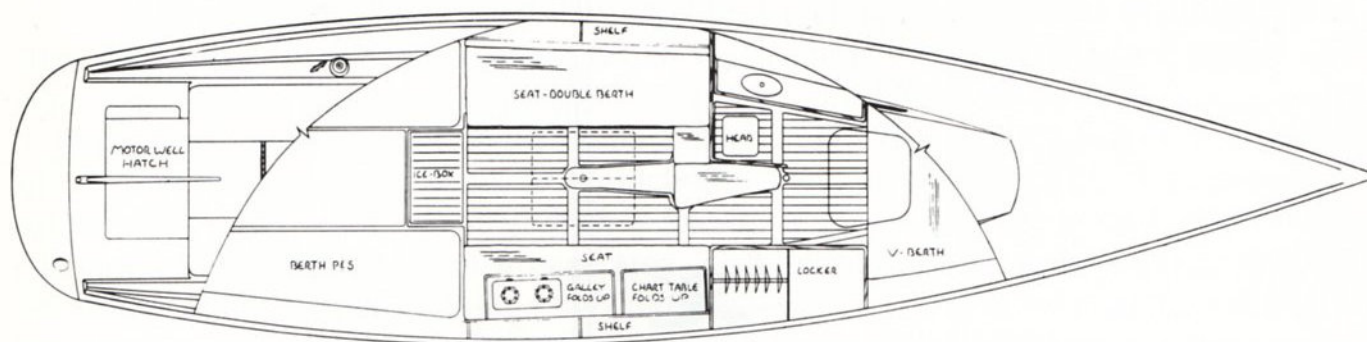
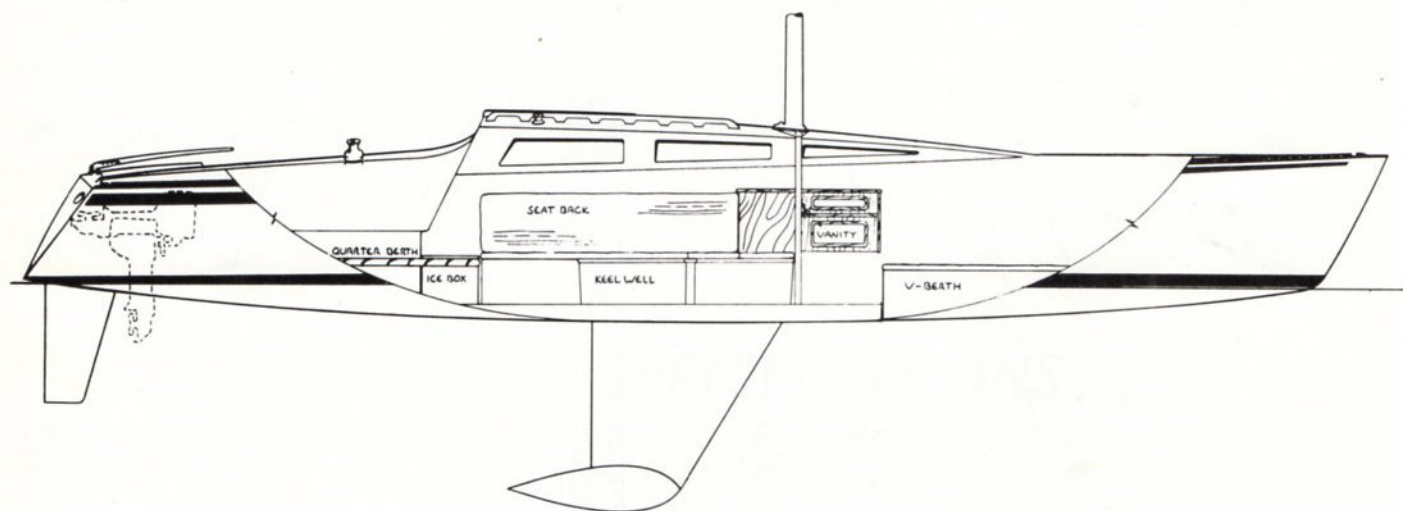




THE HOBIE 33



Interior Layout



Introducing

THE[®] HOBIE 33

Big boat speed . . . small boat handling!

From Hobie Alter, the man who created the Hobie Cat and gave us the largest multihull class in the world, comes the Hobie 33. A sleek, ultra-fast monohull, the Hobie 33 has all the key ingredients to fulfill our goal of becoming the largest one-design keelboat class in the U.S. We believe that an outstanding boat design and tight class racing rules, coupled with Hobie Cat's ability to rapidly manufacture and distribute enough boats throughout the country to meet the demand, will make our dream a reality.

The Hobie 33 project was originally conceived by Sheldon Coleman, Chairman of the Board of The Coleman Company, of which Hobie Cat is a subsidiary. Thanks to Sheldon's personal support and interest in the project, no expense or effort was spared in making the Hobie 33 the best, most exciting boat the yachting world has seen for a long time. Three and a half years of design research and over \$1 million went into the development and tooling of the Hobie 33. Few boat builders have had the opportunity to put as much time, thought, testing and money into the design of one boat.

Hobie Alter's sense of excellence for what he himself wants to own and sail contributed to the successful design of the Hobie Cats, and is again apparent in the many unique features of the Hobie 33. Definitely a boat that will give people the "I wants", the Hobie 33 (with a PHRF rating of 90) has the speed of boats in the 40' and up range, yet sports the sail area, weight, and crew requirements of boats in the 24' to 27' range. Big boat speed; small boat handling.

One of the most important factors for developing a truly successful one-design class is the ability to get enough boats in one location to have a race. Hobie Alter knew from his experience with the Hobie Cats that this is vital. And with slip space at a premium in many areas, any growing class for the future needs to be trailerable. Thus, he designed the Hobie 33 with an 8-foot beam, a retractable keel, and a deck-step mast so that two people can trailer the boat and launch it without the need for a hoist. He did such a good job that — amazing as it may sound — the Hobie 33 can be rigged and launched at any public ramp in less than 45 minutes.

Retractable centerboards and keels have been tried before, but never to the extent of

development on the Hobie 33's keel. It is readily removable for trailering, yet it acts like — and structurally is — a fixed keel.

The Hobie 33 is stock-equipped with the finest rigging and hardware available. From the biggest winch to the smallest shackle everything is first class, the best money can buy. The sails are custom designed for the Hobie 33 by North Sails.

While the purpose of the Hobie 33 is to be a major one-design go-fast racer, the interior of the boat belies the fact. A spacious, uncluttered feeling prevails, with room to seat six adults comfortably. It's equipped with a fold-out galley, sink, porta-head, chart table, hanging lockers and plenty of storage area. Two big ultra-wide berths provide sleeping accommodations for two couples, plus there are berths for three additional individuals. A full headliner, color coordinated upholstery, and teak wood throughout give the interior an elegant quality. In essence, the Hobie 33 has all the benefits of a larger cruising boat — quite a remarkable achievement for a trailerable boat of this size.

For getting to the starting line or cruising under power, the Hobie 33 is designed to accommodate a 9HP outboard motor with all the advantages of an inboard. A separate compartment aft of the cockpit houses the motor internally under sail. But when you need power, simply remove a plug, swing the motor down, and you're off. Its location in front of the rudder minimizes cavitation in choppy seas, while allowing the helmsman to operate the controls from the cockpit.

The Hobie 33 will become an immediate part of the Hobie Class Association — one of the largest and most active one-design racing organizations in the entire world. So it won't be long before Hobie 33 owners can race their boats practically anywhere on any weekend against other exactly-the-same Hobie 33's.

[®]*HOBIE 33 SPECIFICATIONS*

L.O.A. 33'
L.W.L. 30.5'
Beam 8'
Draft (Keel Down) 5'6"
Displacement 3,800 lbs.
Ballast 1,800 lbs.
Sail Area:
 Main 219 sq. ft.
 100% Jib 210 sq. ft.
 155% Genoa 325 sq. ft.
 Spinnaker 838 sq. ft.

PHRF Rating 90
Conceived by:
 Sheldon Coleman
Designed by:
 Hobie Alter
Suggested Retail Price
 (Without Sails):
 \$29,950