

# SANTANA 2023

The new SANTANA 2023 is poised to revolutionize the sport of sailing as a family activity.

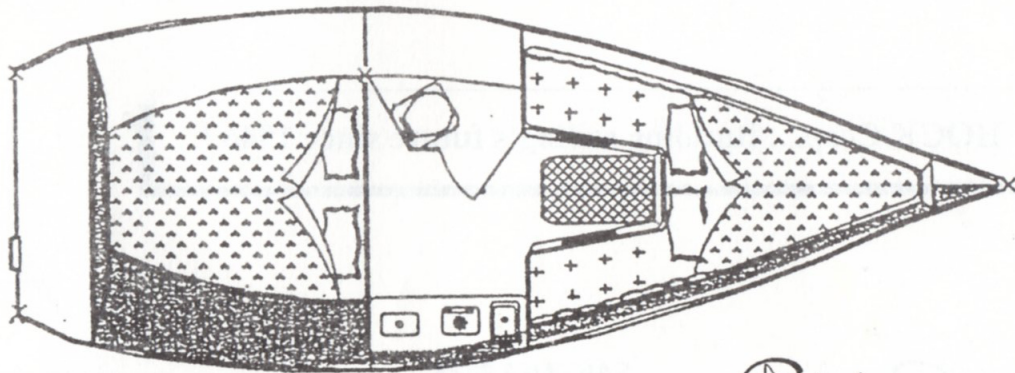
This extremely clever new floating recreational vehicle utilizes a great number of innovative features all carefully designed to make entry-level family sailing an instant gratifying experience — weekend after weekend:

- A convenient water ballast concept providing a level of confidence & stability un-matched in the industry — in any weather!
- An unbelievable one person, 7 minute set-up procedure from the moment you arrive at the boat ramp to sail away!
- The light-weight mast, sail, boom & all rigging stays connected.
- Roller-furling systems for both mainsail & jib.
- A very practical retractable center board & rudder to sail in 15 inches of water.
- A swim platform with transom ladder.
- A uniquely engineered (& huge!) main cabin hatch which all the advantages of a pop-top & a dodger — yet can be opened & closed by a 6 year old.
- A very creative & ergonomic use of interior space (featuring an enclosed head!) provides all the comfort and features of far bigger boats.
- And a myriad of other innovations to neatly enhance what is the most versatile family trailerable ever-built — supremely satisfying and easy to own and sail.

Prepare yourself to be amazed! The new SANTANA 2023 is designed to exceed your expectations by weaving superb styling, uncompromising comfort & performance safety technology into one boat. The SANTANA 2023 is very fast and maneuverable, even in light conditions and establishes new boundaries for family recreation.

W.D. SCHOCK is this country's oldest sailboat builder with over 26,000 boats produced. With a clean sheet of paper, we set out to design a "vehicle" that would redefine the concept of a family trailerable, '90 style. It should be roomy, completely user-friendly, with exceptional versatility and handling. Not surprisingly, the hull shape of the successful SANTANA 23 was retained for its perfect blend of confidence-inspiring stability, room and performance.

Join the SANTANA 2000 "TRAIL and SAIL CLUB", a not-for-profit travel club for SANTANA 2023 owners only! This club offers 4 sailing camp-outs a year, its own newsletter with informative articles on cruising, boating techniques, etc. and a great junior sailing program!



**SANTANA 2023**

W.D. Schock Co.



**BOB CORDES**  
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Appleton, WI 54915

(414) 735-0781

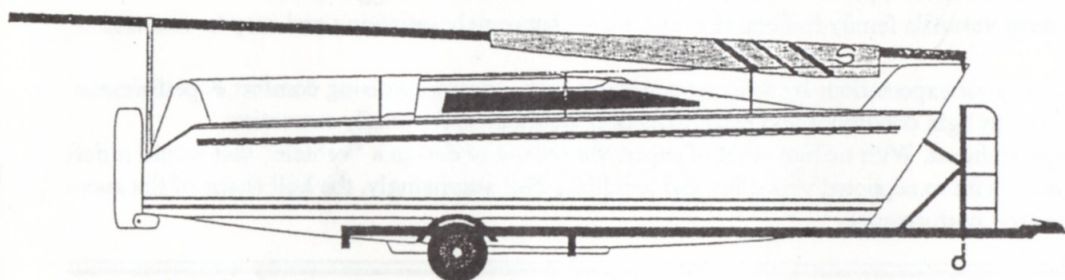
**SANTANA 2023 Retail Price: \$ 13,500.00 Includes:**

Trailer with Lights.	Enclosed Head w/ Port. Toilet.	Lifelines & Stanchions.
Cabin Cushions & Carpet.	Bow & Stern Pulpits.	Transom Access Ladder.
12 Volt Elect. System.	Standing & Running Rigging	Cabin & Running Lights.
Vertical-cut Main & Jib.	Owner's Manual.	Roller Furling Main & Jib.
	2 Year Warranty	



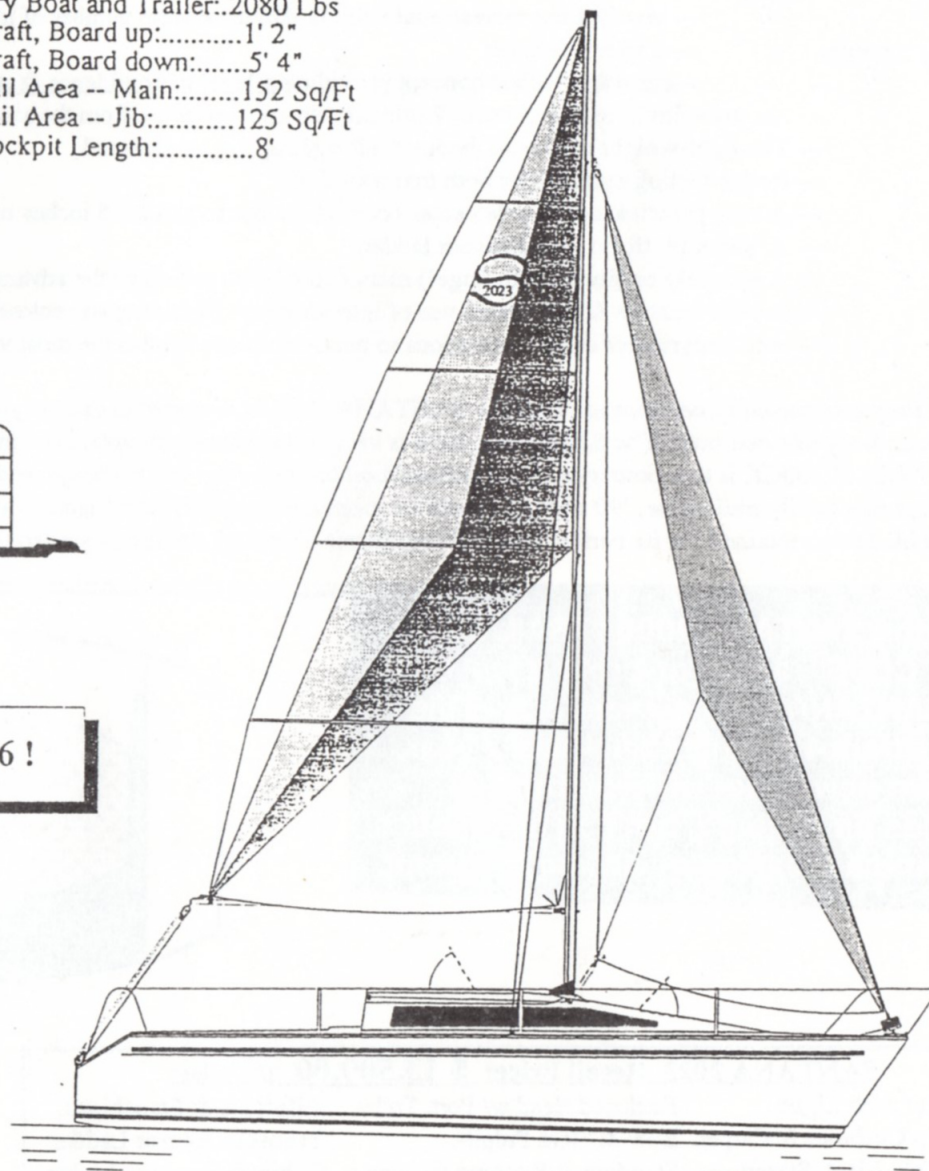
Poised to deliver an instantly gratifying promise of  
comfort, performance and utmost versatility  
to many families the world over.....

The new SANTANA 2023



W.D. SCHOCK Corp.... Building sailing's future since 1946 !

**Specifications:**  
Length:.....23' 4"  
Dry Boat Weight:.....1580 Lbs  
Sailing Weight:.....2880 Lbs  
Water Ballast:.....1300 Lbs  
Dry Boat and Trailer:..2080 Lbs  
Draft, Board up:.....1' 2"  
Draft, Board down:.....5' 4"  
Sail Area -- Main:.....152 Sq/Ft  
Sail Area -- Jib:.....125 Sq/Ft  
Cockpit Length:.....8'



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