

BOAT BUILDERS

W.D.  Schock CORP.



# W. D. SCHOCK CO.



SANTANA 39



SANTANA 30



SANTANA 28



SANTANA 525



SANTANA 20



LIDO 14



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Bill Schock, owner of the W. D. Schock Company, began building sailboats in 1945. At that time, he did his work in his own garage and, being an avid racer, built wooden Thistles and International 14's on a custom order basis. The W. D. Schock Co., after making three moves and a good number of changes, is now a major builder of fiberglass sailboats.

The first big change in the W. D. Schock Co. came in 1952 when Mr. Schock decided to switch to the "new" fiberglass construction method. The first boats to be built out of this material were the Lehman 10, the Sabot, the Lehman 12, and the Snowbird. The Schock Co. then established another precedent by building the first fiberglass Midget Ocean Racer — the popular Schock 22.

In 1958 Bill Schock designed and began producing the Lido 14. This boat met with immediate success and is still the most popular boat of its size. There are now over 4400 Lidos in over 70 fleets throughout the United States and Mexico.

The year 1960 marked a number of eventful changes for the W.D. Schock Co. The most significant of these was a move from the Newport Beach location to a new 18,000 sq. ft. plant in nearby Santa Ana. This facility has seen the production of over 30 different models of sailboats as the W.D. Schock Company has continued to stay abreast of the ever-changing world of sailing.

In mid-1977 a new plant was opened in Sarasota, Florida to better accommodate sailors in the east. Outstanding quality control keeps the boats built in this facility identical with those built in California.

All Schock boats are built to exacting standards by skilled craftsmen. The hand-laid-up method of fiberglass construction is used to insure maximum strength and longevity and every detail is handled with painstaking care in order to make each boat as fast, comfortable, and beautiful as a sailboat can be.

The W. D. Schock Company has an outstanding network of dealers throughout the United States and also has representatives in Mexico, Canada, Australia, and Guam. Each of these dealers is an experienced sailor and a very knowledgeable sailboat salesman.

Your nearby Schock dealer is:

For more information on any of these beautiful Schock boats, write for a FREE COLOR BROCHURE. W. D. Schock Corp., 3502 S. Greenville St., Dept. GB, Santa Ana, CA 92704. Phone (714) 549-2277.

# Sails by Schock

- CUSTOM RACING SAILS
- BEAUTIFUL CRUISING SAILS
- CANVAS COVERS & ACCESSORIES

The Sails by Schock loft makes outstanding custom sails for sailboats of all sizes, whether racers or cruisers. Its expertise in making sails for Schock boats is unsurpassed. It is the first loft to test the sails for new Schock Company designs and is the first to know of small changes. The loft is in constant contact with Schock sailors across the country and is more familiar than any other sailmaker with the individual requirements of our boats. Each sail is made to suit local sailing conditions and to meet the personal needs of the owner.

501 29TH STREET • NEWPORT BEACH, CALIF. 92663 • (714) 675-1823



## LIDO 14

The lively performance and easy handling characteristics of the Lido 14 have made it one of the most popular family day sailors and racers in the United States and Mexico. This sloop-rigged centerboarder has a hinged anodized aluminum mast and tilt-up rudder for easy launching and is equipped with the most modern hardware. The roomy 8' cockpit comfortably seats six on the contoured seats which double as flotation tanks.

### SPECIFICATIONS:

LOA 14'; Beam 6'; Draft-centerboard up 5"; Draft-centerboard down 4'3"; 111 sq. ft. main and jib; Boat weight 310 lbs.

Designer W. D. Schock



## SANTANA 20

### SPECIFICATIONS:

LOA 20' 2½"; LWL 16'; Beam 8'; Draft 4'; Displacement 1350 lbs.; Ballast 550 lbs.; Sail Area 100% F A 186 sq. ft.

Designer: Shad Turner

The Santana 20 is one super looking, racey sailboat with unlimited potential. It is stable and easy to sail but lively and responsive, so it's fun for the novice sailor and avid racer alike. Her cabin is comfortable and roomy and her cockpit extra large; and the Twenty offers the racing enthusiast all the performance ingredients he'll need to satisfy a competitive spirit. The brilliant simplicity and trailerability make it ideal for one-design class racing. As a result, a very active class association has developed to organize sailing activities for owners. Being built to the latest design standards, it rates extremely well under the various handicap systems.

## SANTANA 22

A fine bow, wide beam, and heavy fixed fin keel make the Santana 22 stiff and delightfully easy to handle. The two-compartment cabin has four comfortable berths, plenty of storage lockers, and counters for the sink and optional stove. The self-bailing cockpit seats six, and an outboard motor can be mounted on the transom.

### SPECIFICATIONS:

LOA 22' 0"; LWL 18' 8"; Beam 7' 10"; Draft 3' 6"; Displacement 2600 lbs.; Ballast 1200 lbs.; Sail Area 217 sq. ft.

Designer: Gary Mull

PHOTOS: BECKNER PHOTO SERVICE



## SANTANA 525

Light is fast and fast is fun. The Santana 525 is the ultimate family racer/cruiser. Designed with no compromise to inhibit performance, the 525 rates well under the various handicap systems and is outstanding for one-design sailing. Its wide beam provides plenty of room below with bunks for four, a galley, and a head compartment.

### SPECIFICATIONS:

LOA 24' 7"; LWL 18' 6"; Beam 9' 4"; Displacement 2400 lbs.; Draft 4' 6"; Ballast 950 lbs.; Sail Area 100% F A 261 sq. ft.

Designer: Shad Turner



## SANTANA 28

The Santana 28 is certain to appeal to a wide variety of sailors...inexperienced and expert, young and old, anti-social or gregarious. It is delightfully comfortable and easy to handle and maintain, yet lively and competitive. It boasts 6'1" of headroom, a full galley, an enclosed head, berths for five, and inboard power. The modern hull shape promises a soft ride upwind, super control downwind, and outstanding stability.

### SPECIFICATIONS:

LOA 28' 3½"; LWL 23'; Beam 9' 2½"; Draft 5'; Draft - shoal draft keel 3' 6"; Displacement 7500 lbs.; Ballast 2550 lbs.; Sail Area 100% F A 363.25 sq. ft.

Designer: Shad Turner

SEA MAGAZINE PHOTO



## SANTANA 30

Every dimension of the Santana 30 was carefully equated for speed and every feature detailed for comfort. The tidy, elegantly appointed natural wood interior features a beautifully outfitted galley, berths for five, a large enclosed head, and a unique V-berth/sail bin combination in the forward cabin. The cockpit is T-shaped for maximum comfort and crew efficiency and all the windows and hatches are mounted flush with the deck, giving the boat a stunning profile.

### SPECIFICATIONS:

LOA 29' 11"; LWL 25'; Beam 10'; Displacement 8000 lbs.; Ballast 3800 lbs.; Sail Area 100% F A 412 Sq. ft.

Designer: Shad Turner

## SANTANA 39

The Santana 39 is a sleek, elegantly appointed cruising sloop of unsurpassed comfort and sailing efficiency. The elegantly furnished and sensationally roomy interior is offered in two customized layout plans. Highlighting these are an exceptionally well-outfitted galley, a gorgeous head compartment, sleeping accommodations for eight with a possibility of two private staterooms, and an abundance of innovative cruising features. And the hull design insures a fast, stable, comfortable ride.

### SPECIFICATIONS:

LOA 39' 0"; LWL 31' 0"; Beam 11' 8"; Draft 5' 7"; Displacement 18,000 lbs.; Ballast 6600 lbs.; Sail Area 600 sq. ft.



## SCHOCK'S NEWEST SANTANA SPEEDSTER

At approximately 8,500 pounds, this extraordinary new 35-footer is a beautiful light displacement boat with outstanding racing potential. Its relatively narrow beam waterline and straight shape produce good penetration to weather and exceptional reaching and surfing ability. The decks are flat, the cockpit is large, and the interior is efficiently arranged to comfortably accommodate a crew of 6 or 7 whether racing or cruising.

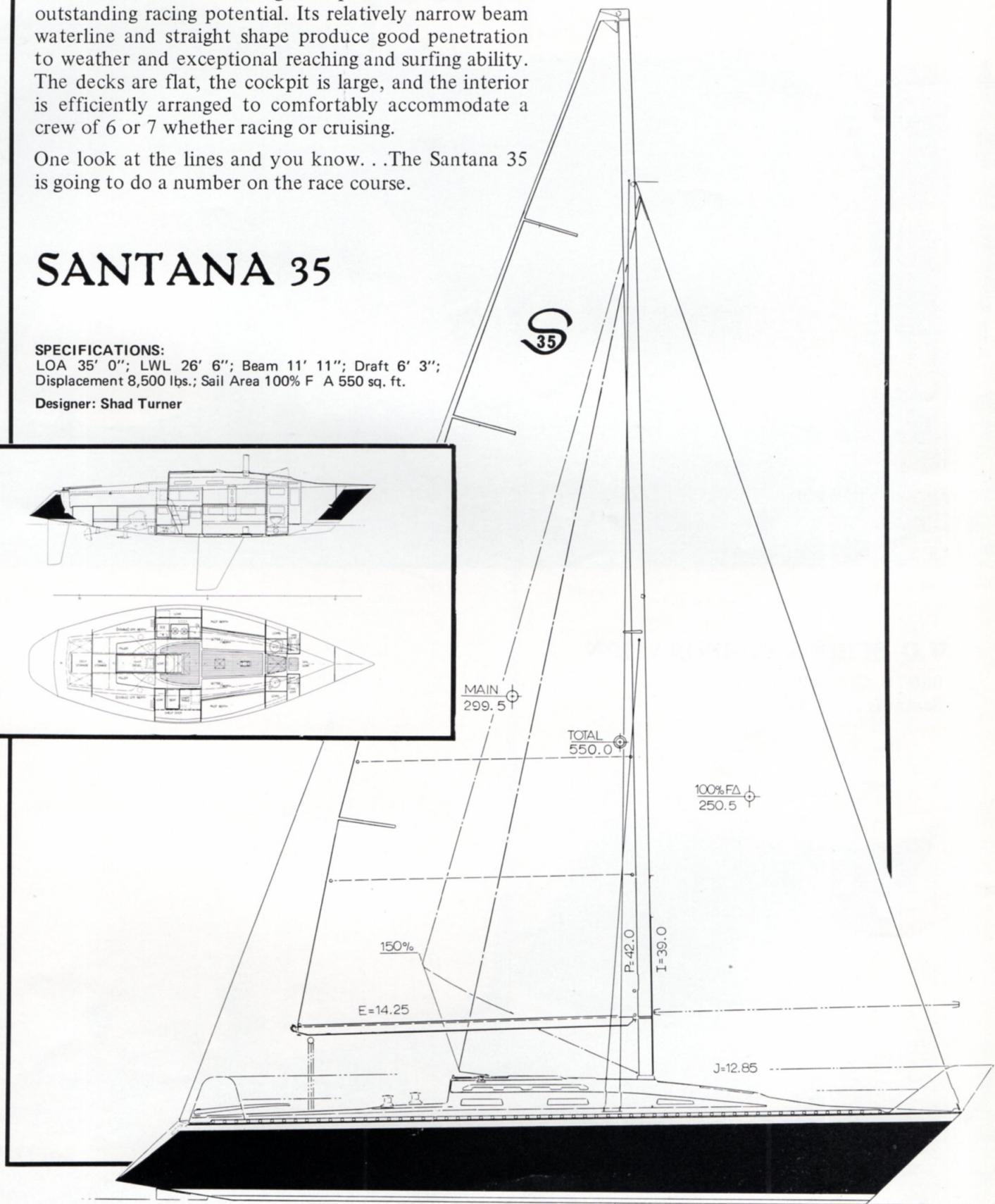
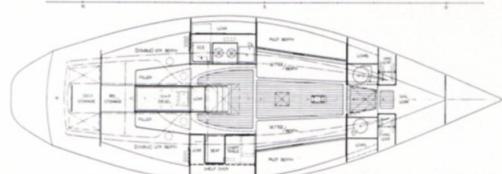
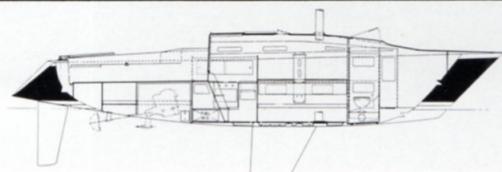
One look at the lines and you know... The Santana 35 is going to do a number on the race course.

## SANTANA 35

### SPECIFICATIONS:

LOA 35' 0"; LWL 26' 6"; Beam 11' 11"; Draft 6' 3"; Displacement 8,500 lbs.; Sail Area 100% F A 550 sq. ft.

Designer: Shad Turner





**W.D. SCHOCK CORPORATION**

3502 S. Greenville St.  
Santa Ana, CA 92704